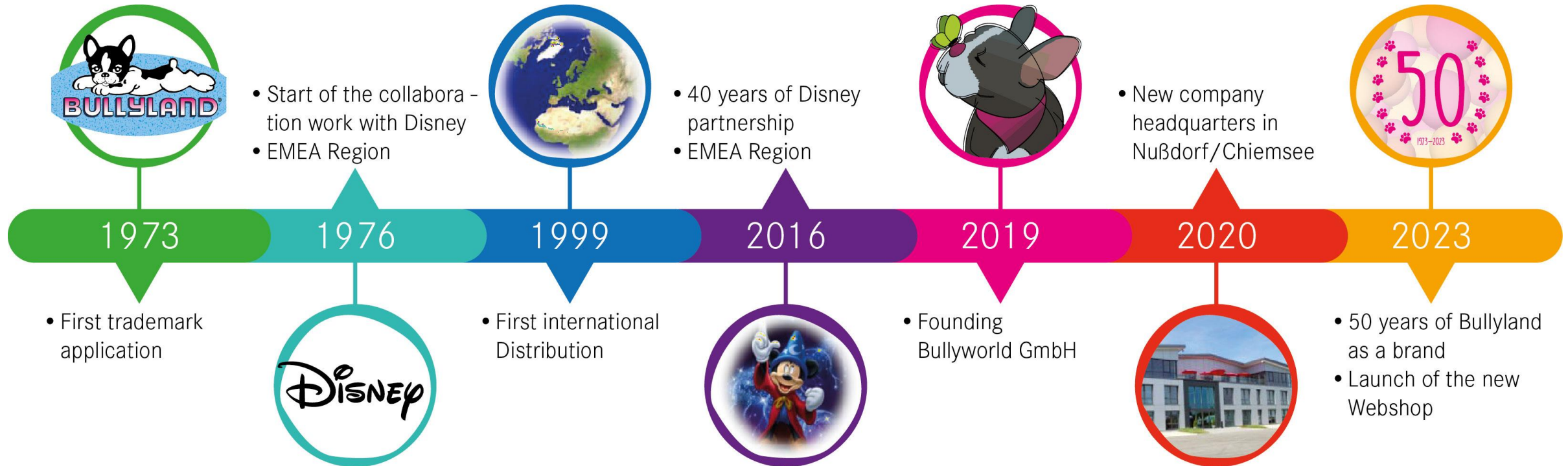




BULLYLAND®

COMPANY PRESENTATION 2024

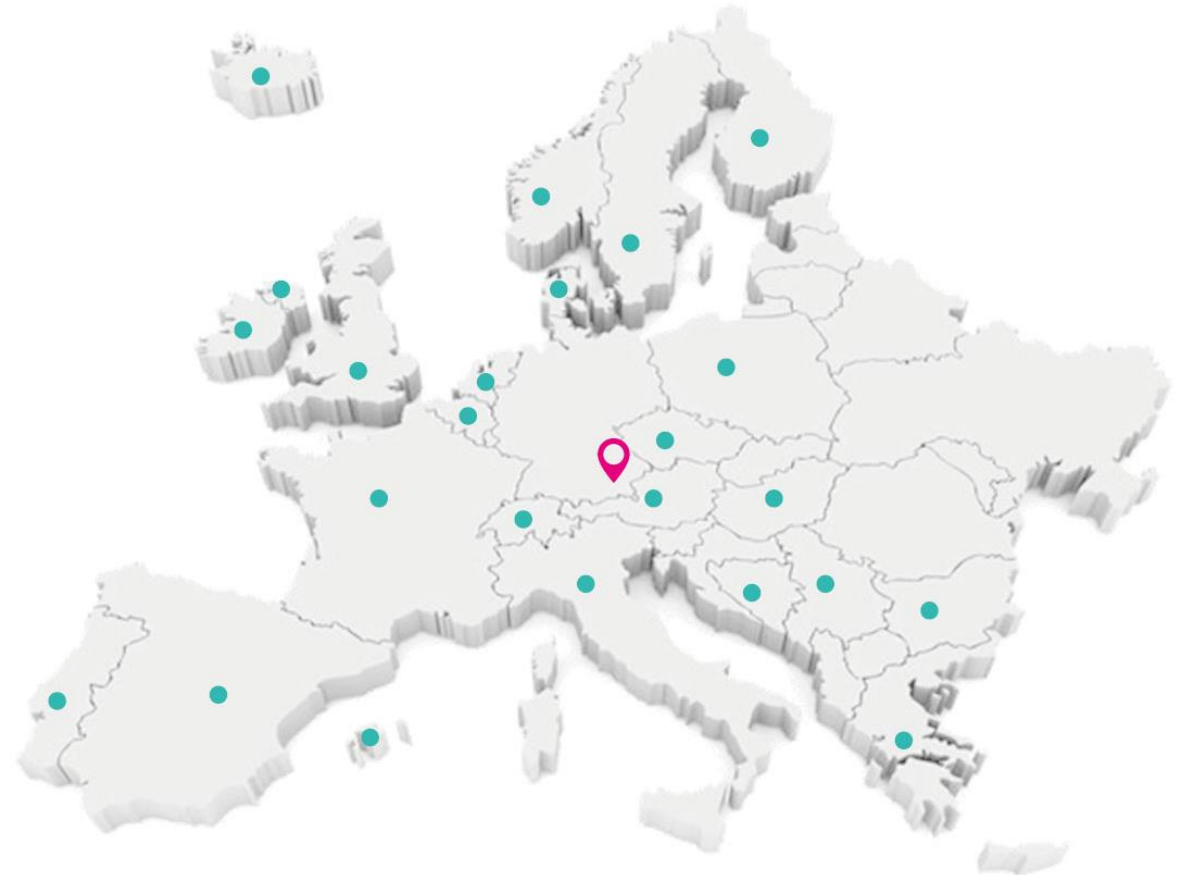




We bundle all our expertise at the company headquarters, i.e. we supply everything from creation to technology to distribution from a single source.

In this way, despite the global orientation of our company, we guarantee that we can react flexibly and quickly to the wishes of our customers and the markets.

Through our extensive distribution network, our BULLYLAND products can be found all over Europe.





HAND PAINTED



MOVIE—LIKE
CHARACTERS



TRUE TO DETAIL



MADE WITH LOVE








CHILD—FRIENDLY
GAMES



MAKE YOU HAPPY



-  100 % family owned
-  German manufacturer with tradition
-  Own product development at the location in Germany
-  Worldwide distribution structure
-  For more than 40 years, cooperation with renowned licensors and development of film-accurate play figures



A PVC-free and plasticiser-free granulate (TPE) is used for the production of the animal assortments



Production sites in Tunisia and China (some over 25 years)



All sites undergo an annual social audit by independent testing laboratories



Company inspectors in the factories check the goods during production and before delivery according to AQL level (DIN-Iso Norm 2859-1)



All articles comply with the Toy Safety Directive, 2009/48/EG (alt EN71)

Bullyland® ist eine eingetragene Marke der Bullyworld® GmbH

BULLYWORLD GmbH

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THANK YOU FOR YOUR ATTENTION!